



# How you can help

## Sponsorship/Raffle prizes

**Purpose:** To obtain sponsorship and/or raffle prizes for the summer fair

**Key Responsibilities:**

- Contact companies to obtain raffle prizes for the Bowsland Green summer raffle
- Maintain a list of prizes and contacts
- Liaise with the FOBG committee and the stall volunteers to keep a record of raffle prizes donated by stall holders
- Agree reciprocal promotional deals (if appropriate) with companies, in liaison with the FOBG committee. E.g. social media posting, inclusion in event programme

**Important information:**

- Where companies cannot sponsor financially or provide a raffle prize, they may instead be able to provide other items such as hand sanitisers (e.g. Willowbrook centre)
- Ideally there will be a 'star prize' secured to push ticket sales
- Larger/higher value prizes should be secured around one month prior to the fair in order that they can be included on raffle ticket design
- Raffle tickets will be ordered by the FOBG